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SUSTAINABILITY IN PRACTICE

DELIVERING HIGHER GROWTH AND LOWER RISK

A FORUM FOR CIOs AND INVESTMENT LEADERS

Digital

SEPTEMBER 8-9, 2021

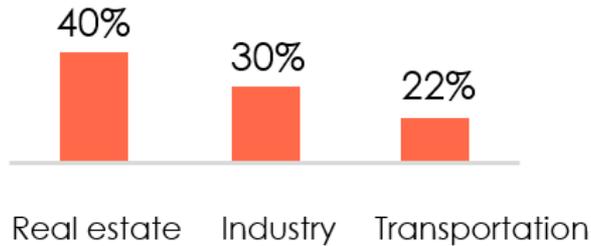
The challenge of sustainability in real estate

Zsolt Kohalmi

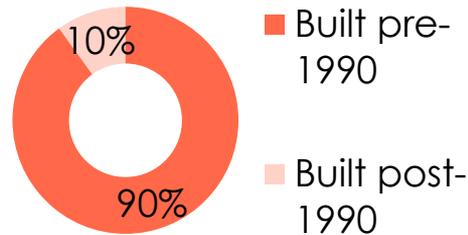
Global Head of Real Estate and Co-Chief Executive
Officer at Pictet Alternative Advisors

Real estate is the largest CO2 emitter¹

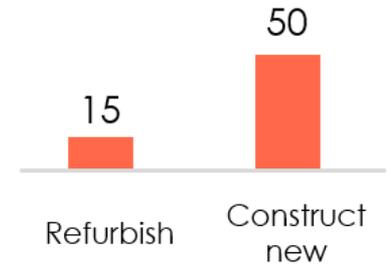
CO2 emissions per industry¹



Age of buildings in Europe²



Tons of CO2 emissions³



Measuring is key

Several initiatives but no global standard



Real estate asset owners have a key role to play

Sustainability does not have to mean lower returns



Very good	3.7% average rental premia
Excellent	4.7% average rental premia
Outstanding	12.3% average rental premia

How do we do this?

Case study

35% reduction in energy use



100% Renewable energy procured



More than 30% reduction in carbon footprint within three years



Zero waste to Landfill



Installing Low-flow plumbing fixtures across all refurbished areas

For more information

PICTET ASSET MANAGEMENT
www.assetmanagement.pictet

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